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" FEB 2 J 1930

# Haven's Tomato Price List



1930



# COLOR-TRU SEEDS

Irade Mark

BETTER TOMATO SEED

(Page 10)

Haven Seed Company Santa Ana, California

Vegetable Seed Trials 1. V. Shoemaler FEB 2.0 1930



## A SHIPMENT OF

# COLOR-TRU SEEDS

Trade Mark

#### LEAVING OUR WAREHOUSE



A. B. HAVEN

L. S. HAVEN

R. A. HAVEN

We can offer you no better service in TOMATO SEED

ABN Laven P. S. Naven R. G. Haven



## CONTRACT OFFER

## TOMATO SEED CROP 1930

Cancelling all previous offers and subject to change without notice

#### NOTICE

HAVEN SEED COMPANY gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds it sells and will not be responsible for the crop.

Cable Address "Haven, Santa Ana"

Codes: A. B. C.
Fifth Edition Improved
Woods Simplex

## Haven Seed Company

Established 1875

Incorporated

Growers for the Wholesale Trade SANTA ANA, CALIF.

## **FOREWORD**

The tomato varietal names in this list printed in italics are the ones most largely used at present or are new varieties of proven merit gaining in favor.

Many of the other varieties which we print in plain Roman type are becoming obsolete. We believe that the seed trade and the planter would in most cases be better off if they could be eliminated. This is because they are in most cases inferior in some one or more points; because of the very large increase in care and cash cost in growing and handling the smaller quantities; and because of the confusion in a seed buyer's mind in trying to select suitable varieties from too long a list.

You will note some variations in our prices from those of the previous year. From carefully compiled data covering a period of years we have closely estimated the costs of producing the various varieties and on these figures as far as possible, we are basing our prices for 1930.

Prices on this basis will show only small variations from year to year, except for disturbing economic conditions which may appear.

We appreciate your business and we trust that our customers both old and new, will find our quality and service of the best, and that we may continue to serve as in the past.

#### **BUSH LIMA BEANS**

Due to market conditions, prices covering Bush Lima Beans are not included here, but quotations will be made from time to time as the market may vary.

We grow quantities of select handpicked stock of—

Beans-Fordhook Bush Lima

Beans—Burpee Bush Lima

Beans—Burpee Improved Bush Lima and will be pleased to hear from you when you are in the market.

For— Cuc

Cucumber, Lemon Gherkin, West India

Egg Plant

Pepper

See page 8.

#### Conditions of Growth and Sale

Haven Seed Company offers the following varieties of TOMATO AND OTHER SEEDS, for delivery after harvest, Crop of 1930.

We grow all our Tomato Seed, and for seed purposes only. Our entire force gives their careful attention to the production of the highest grade of Tomato Seed.

All seed is thoroughly washed, milled, and securely packed for safe carriage.

If you have special strains or varieties other than those listed herein which you wish grown. write us and we will endeavor to meet your requirements.

Plans for seed supplies must be made in advance and we are now preparing for the 1930 crop of Tomatoes. Your order should be placed early. Additional orders may be made later as we may be able to accept them.

In event of crop failure, loss by fire or other causes beyond our control, we make a full pro rata delivery.

HAVEN SEED COMPANY gives no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds it sells and will not be responsible for the crop.

Delivery made f.o.b. Santa Ana, California. Bags charged for extra at value.

TERMS—Sixty (60) day acceptance, 2% discount allowed if remittance is mailed within ten (10) days from date of invoice.

Our prices are net unless discount is taken and remittance mailed within the ten day period after the seeds are shipped.

Our equipment is of the best and your orders will have our careful personal attention.

No orders will be booked on contract subject pro rata delivery after June 1st A reduction of five cents per pound from order is for five hundred (500) pounds or more

Томато	Sealed Color-Tru Seeds Pages 12 & 13
Acme	
Avon Early	
Beauty	
Bonny Best	
Brimmer	
Buckeye State	
Burbank	
Burwood	
Chalk's Early Jer	vel
Clark's Early	
Colossal	
Cooper's Special.	
Crimson Cushion	
Dwarf Champion	
Dwarf Giant	
Dwarf Ponderosa	1
Dwarf Stone	
Earliana	
Early Detroit	
First Early	
Globe	
Golden Queen	
Greater Baltimo	re
Gulf State Mark	set
I. X. L.	

fe	e per Pound or 50 Lbs, or Over ch Variety	Price per Pound for 10–49 Lbs. Each Variety	Price per Pound for Less Than 10 Lbs, Each Variety
	2.50	2.75	3.00
	2.55	2.80	3.05
	2.35	2.60	2.80
	2.25	2.45	2.70
	3.75	4.10	4.50
	3.75	4.10	4.50
	2.95	3.25	3.55
	3.00	3.30	3.60
	2.25	2.45	2.70
	2.70	2.95	3.25
	4.00	4.40	4.80
	2.40	2.65	2.90
	3.30	3.60	3.95
	2.50	2.75	3.00
	4.05	4.45	4.85
	4.05	4.45	4.85
	2.60	2.85	3.10
	2.25	2.45	2.70
	2.50	2.75	3.00
	2.50	2.75	3.00
	2.25	2.45	2.70
	2.45	2.70	2.95
	2.45	2.70	2.95
	2.25	2.45	2.70
	2.50	2.75	3.00
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# A reduction of five cents per pound from order is for five hundred (500) pounds or more

Prices Sealed Color-Tru Seeds Pages 12 & 13

John Baer
June Pink
King of the Earlies
Matchless
Number 498
Oxheart
Ponderosa
Redhead
Red Rock
San Jose Canner
Stone
Success
Truckers' Favorite
Yellow Ponderosa
Tomato—Wilt Resistant Sorts
Columbia
Louisiana Pink
Marglobe
Marvana
Norduke
Norton
Tomato—Forcing Sorts
Carter's Sunrise
Comet
Noroton (Round Cluster Forcing)
Recruit
Stirling Castle

prices named hereon will be allowed if total

fo	e per Pound or 50 Lbs. or Over ch Variety	Price per Pound for 10–49 Lbs. Each Variety	Price per Pound for Less Than 10 Lbs. Each Variety
	2.35	2.60	2.80
	2.45	2.70	2.95
	2.50	2.75	3.00
	2.55	2.80	3.05
	2.50	2.75	3.00
	4.80	5.30	5.75
	3.25	3.55	3.90
	2.25	2.45	2.70
	3.40	3.75	4.10
	2.65	2.90	3.20
	2.55	2.80	3.05
	2.60	2.85	3.10
·····	2.50	2.75	3.00
	3.35	3.65	4.00
	2.80	3.05	3.35
	2.25	2.45	2.70
	2.65	2.90	3.20
	3.40	3.75	4.10
······································	2.65	2.90	3.20
	2.55	2.80	3.05
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	•		
		******	

A reduction of five cents per pound from order is for five hundred (500) pounds or more

TOMATO—Small Fruited Sorts  Prices Sealed Color-Tru Seeds Pages 12 & 13
Red Cherry
Red Currant
Red Peach
Red Pear
Red Plum
Yellow Cherry
Yellow Peach
Yellow Pear
Yellow PlumYellow Plum
Golden Husk
HAVEN'S SELECTED STRAINS
Cucumber, Apple Shaped or Lemon
Gherkin, West India
Pepper, California Wonder
Pepper, Chinese Giant
Pepper, Pimiento
Egg Plant, Black Beauty
Egg Plant, Improved New York Purple

fo	e per Pound or 50 Lbs. or Over ch Variety	Price per Pound for 10–49 Lbs. Each Variety	Price per Pound for Less Than 10 Lbs, Each Variety
	3.00	3.30	3.60
	4.00	4.40	4.80
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	3.00	3.30	3.60
	.85	.90	1.00
•	.60	.65	.70
	4.50	5.00	5.50
	3.50	3.85	4.20
	1.75	1.90	2.10
	2.75	3.00	3.55
	2.75	3.00	3.55
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#### WHY NOT CATALOG

# COLOR-TRU SEEDS

Trade Mark

of TOMATO?
They Are Filling a Definite Need of the
Market Grower

#### PROTECTION TO THE DEALER

YOUR NAME ONLY APPEARS ON THESE CON-VENIENT ATTRACTIVE PACKAGES

SUPPLIED IN BULK IF YOU PREFER

SOLD ONLY TO SEED DEALERS BY HAVEN SEED COMPANY

OUR BEST STOCKS OF HIGH VITALITY
—PROTECTED FROM MIXTURE BY
COLOR ON THE SEED





Sealed Color-Tru Seeds are colored at the time and place of harvest as soon as the seed is separated from tomato pulp, and if the seed contained in a package of our Sealed Color-Tru Seeds is the same color as that marked on the outside of the package we believe it to be of the same variety as the package is labeled.

Quotations are made subject to the same terms as our regular tomato seed contract quotations, except that on packaged seeds, price quoted covers cost of packages. No extra charge for printing of customer's name on packages.

Haven Seed Company offers the following varieties of tomato Sealed Color-Tru Seeds, for delivery after harvest, Crop of 1930. (The list of varieties which we offer is limited to those having the best qualities for home garden, market garden, and shipping use.)

#### Note:

Samples of packages and seeds will gladly be furnished.

To those firms ordering from us we will be glad to furnish cuts for catalog use.

## **TOMATO**

VARIETY Identification Color	BONNY BEST (Brown)	EARLIANA Select (Blue)	GLOBE (Green)
Packets	\$ .07	\$ .07	\$ .07
1-oz. Packets	25	.27	.25
		10% disco	unt will b
			C
1/4-Lв. Раскас	GES		
1–39 Packages	95	1.00	.95
40-199 Package	s .85	.95	.85
200 or more Pkg	s80	.85	.80
1/2-LB. PACKAG	GES		
1-19 Packages	1.75	1.90	1.75
20-99 Packages	1.60	1.75	1.60
100 or more Pkg	s. 1.50	1.60	1.50
1-Lb. Packagi	ES		
1-9 Packages	3.45	3.75	3.45
10-49 Packages		3.45	3.15
50 or more Pkgs.	2.90	3.15	2.90
Bulk Prices			
1-9 Pounds	3.25	3.55	3.25
10-49 Pounds	2.95	3.25	2.95
50 Lbs. or over	2.70	2.95	2.70

5c per pound discount will be allowed plain and Sealed Color-Tru Seeds, is 500 pound

# COLOR-TRU SEEDS

Trade Marl

JUNE PINK (Yellow)	MARGLOBE (Tan)	NORTON (Improved Wilt) Resistant Stone (Rose)	PONDER- OSA (Violet)
\$ .07	\$ .07	\$ .07	\$ .07
.27	.29	.28	.34
	rder for 6, ore 1-oz. pa	400 or more ckets.	packets,
1.00	1.05	1.00	1.05
1.00	1.05	1.00	1.25
.90	.95	.95	1.15
.85	.90	.85	1.05
1.90	2.00	1.95	2.40
1.75	1.85	1.80	2.25
1.60	1.70	1.65	2.05
3.70	3.90	3.80	4.75
3.40	3.60	3.50	4.40
 3.10	3.30	3.20	4.00
2 50	2.70	2.60	4 ~ ~
3.50	3.70	3.60	4.55 4.20
3.20 2.90	3.40 3.10	3.30 3.00	4.20 3.80

total order placed (excepting packets) for both or over.





